

WOODWILL ART & CRAFT SHOW

SPONSORSHIP

COLTS NECK ART & CRAFT FESTIVAL

OCTOBER 1 & 2, 2011

LOCATION: Colts Neck Fairgrounds, Bucks Mill Road, Colts Neck, New Jersey

EVENT RUNNING FOR 15 YEARS

This beautiful setting overlooks Colts Neck's picturesque Lake and Polo Fields. Be a part of this exciting show with up to 10,000 enthusiastic paid admission customers enjoying live music and delicious food. Our show includes approximately 150 high quality Fine Art and Craft exhibitors that attract even the most discriminating buyer. On Sunday afternoon customers can sit and relax while viewing Polo Matches in the distance!

The Colts Neck festival is held outside under big tents on the fairgrounds, rain or shine. The 30 acre Colts Neck Fairgrounds encompasses a Lake, Polo Fields, Ball Fields and Apple Orchards in the center of upscale residential communities.

IMPRESSIVE DEMOGRAPHICS:

Within 10 miles there is an estimated population of 385,461 with an average household income of \$90,179 and a median age of 37.8 years.

EVENT ADVERTISING:

Three Billboards on Routs 18, 33 and 35.

Radio and Newspaper Ads throughout New Jersey and New York.

WJLK on site on Saturday from 2 – 4 pm

30,000 Direct Mail post cards targeted to high income art/craft show customers.

Over 8,000 Direct Mail post cards to our exhibitors for their customers.

E-mail list over 15,000 and growing through our social media sites.

15 signs throughout the area.

SHOW SPONSORSHIP: (One sponsor per product accepted on a first come basis)

GOLD SPONSORSHIP: (2) - \$2,500.00

- Logo on 3 billboards
- Logo on home page of Colts Neck Show web site
- Logo on direct mail post cards
- Logo on our e-mails to customers
- 20' x 20' Prime front location space
- One flag banner at entrance tent
- One 5' x 5' or 10' x 2 ½ ' banner on entrance fence

SILVER SPONSORSHIP: (5) - \$1,500.00

- Sponsor name or Logo included on home page of Colts Neck Show web site
- Sponsor name or Logo on our e-mails to customers
- 10' x 10' Front location space
- One 5 x 5' or 10 x 2 ½' banner on entrance fence

BRONZE SPONSORSHIP: (5) - \$1,000.00

- Sponsor name or Logo included on home page of Colts Neck Show web site
- 10' x 10' Front location space

MUSIC TENT SPONSORSHIP (1) - \$2,000.00

- Sponsor banner on Music tent. WJLK will announce on the radio during the week to visit WJLK at the (Sponsor's name) music tent.
- Sponsor name or Logo included on home page of Colts Neck Show web site
- Sponsor name or Logo on our e-mails to customers
- 10' x 10' space near the music tent

Placement will be based on the date the attached application is received.

CONTRACT

The undersigned is contracting for a sponsorship level as indicated below at the Colts Neck Art & Craft Festival. The sponsor will set up their display during setup times and agrees to stay for the full period of the show as indicated in the show hours and dates. Backup stock boxes, etc., should be stored out of sight. The fee is non-refundable if accepted. The undersigned releases Woodwill Corporation, Cottage Crafts, Colts Neck Recreation Department, Colts Neck Township and its officers and employees from any liability for any damage, injury or loss to any person or goods which may arise from the rental and occupancy of exhibit space and agrees to hold and save Woodwill Corporation and managers of the show site and its employees harmless of any loss or damage by reason thereof. Insurance for such loss, damages or injury shall be the sole responsibility of each exhibitor at their own cost. Woodwill Corporation/Cottage Crafts, shall not be held liable for failure to perform or fulfill its contractual obligation provided such failure is caused, occasioned or furthered by closures of site locations due to any cause or causes beyond its control, including, but not limited to acts of God, fire flood, war, public disaster, strikes or labor difficulty, governmental enactment, regulation or ordered, or any other cause or causes beyond its control. Woodwill retains the right to prohibit any exhibitor from exhibiting any of his/her products at their absolute discretion.

Set Up: Friday, Sept 30, 11 am – 5 pm, & Saturday, Oct 1, 7am – 9 am

Exhibit Hours: October 1 & 2, 2011 - 10 am – 5 pm

NAME: _____

BUSINESS NAME: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE:() _____ CELL:() _____ FAX: _____

E-MAIL: _____ WEB SITE: _____

Sponsorship level: Gold Silver Bronze Music Tent

I have read, understood and agree to comply with all of the above exhibit rules.

Signed: _____ Date: _____

Make check payable to : Woodwill Corporation www.woodwill.com e-mail: jrwoodwill@aol.com

Mail to:

Woodwill Corporation, PO Box 5186, Hauppauge, NY 11788 Phone: 631-234-4183 Fax: 631-582-6193

Office use:

Date: _____ Amt: _____ Acct: _____ Comp: _____ SPACE # _____